

THIRD PARTY FUNDRAISERS

This is the time to get creative! You have the opportunity to think outside of the box. Turn a favorite hobby into a fundraising event. Choose Chase Brexton Health Care as your charity-of-choice to which to donate proceeds, and help us provide affordable health care to all. Have fun and donate to a worthy cause, all at the same time.

HERE ARE SOME FUNDRAISING EVENT IDEAS:

- Dress Down Days
- Theme Party
- Garage Sale
- Bake Sale
- Car Wash
- Pancake Breakfast
- Softball
- Bowling
- Coin Canisters or Collections
- Guest Bartending
- Bingo Night
- Potluck Dinner
- Bar/Restaurant
- Benefit Nights
- Wine Tasting
- 50/50
- Auctions/Raffles

In order to assure that all fundraising activities that benefit Chase Brexton Health Care are consistent with our mission and standards, any individual, corporation or organization planning an event is asked to review the guidelines below and complete the form for approval prior to the event.

Guidelines and Important Information:

EVENT PLANNING

Please submit this form 30 days or more prior to your planned event. Approval of an application for a project should not be considered a commitment from Chase Brexton Health Care to contribute resources, funds or staff time to the activity. Chase Brexton Health Care will make every effort to support the event, but cannot guarantee participation without proper notice.

LOGO AND NAME USE

All events to support Chase Brexton Health Care should request advance approval of all promotional materials in which Chase Brexton Health Care's name is mentioned before they are used. We ask that you wait to publically announce or promote your event until we've had a chance to confirm it. The Chase Brexton Health Care brand, logo, and name cannot be reproduced without written permission.

SPONSORSHIPS

Chase Brexton Health Care cannot provide contact information for corporate sponsors, donors, or other supporters for solicitation purposes.

IN-KIND SPONSORSHIPS

In-kind sponsorships are defined as a donation of a product or service. Chase Brexton Health Care cannot solicit in-kind sponsors for your event.

GAMES OF CHANCE

If there will be games of chance during your event, you are responsible for securing the required licenses or permits.

SOCIAL MEDIA PROMOTION

Chase Brexton will make every effort to promote 3rd-party events benefiting or featuring Chase Brexton via its social media channels. Please send appropriate promotional materials at your earliest convenience to ensure timely promotion on our social media channels. Note: Chase Brexton can not endorse 3rd-party products or services on its social media channels that could be potentially damaging to its tax-exempt status, reputation or brand.

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For all inquiries or submissions please contact:

Clare Elliott, Assistant Director of Development

celliot@chasebrexton.org | 410.837.2050 x1034 | 1111 North Charles Street, Baltimore, MD 21201

FINANCIAL INFORMATION

We suggest that event expenses be less than 50% of the total raised. Chase Brexton Health Care is not responsible for any debts incurred as a result of your event or activity and is not to be held accountable for any costs.

Chase Brexton Health Care's tax exemption information cannot be used by other organizations for the purpose of third party fundraising events or activities

CHASE BREXTON HEALTH CARE THIRD PARTY FUNDRAISERS

NAME OF ORGANIZATION (OR INDIVIDUAL)

HOSTING EVENT OR FUNDRAISER

CONTACT NAME

TITLE

PHONE

EMAIL

NAME OF EVENT

DESCRIPTION OF EVENT

DATE OF EVENT

TIME

LOCATION

HOW WILL THE EVENT BE PROMOTED?

HOW MANY PARTICIPANTS ARE EXPECTED?

WHAT PORTIONS OF THE PROCEEDS WILL BE DONATED BACK TO CHASE BREXTON?

WHAT CENTER OR PROGRAM SHOULD THE FUNDS RAISED BE DESIGNATED TO?

AGREEMENT

I have read and agree to abide by all of the guidelines.

SIGNATURE OF OFFICER OF ORGANIZATION TITLE

PRINTED NAME DATE

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